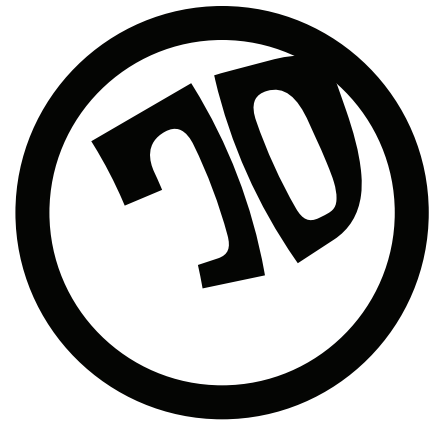


Travis Musser

161 North L Street, Unit 103
Livermore, CA 94550
tmusser@gmail.com
925 | 997 . 7765



Objective:

To work in a creative environment working with web developers to create static/dynamic front end user-interfaces

Qualifications Profile:

Dynamic, passionate, adaptable, and inventive team player with excellent verbal and written communication abilities. Exceptional collaborative and interpersonal skills; Skilled in client relations and negotiations; Talented at building and maintaining "win-win" partnerships. Consistently performing in deadline-driven environments with an emphasis on working within budget requirements.

Creative experience in the following:

Print

Book and Magazine Layout
Print Advertisements
Brochures
Branding
Logo Design
Promotional Flyers
Posters

Web/Multimedia

XHTML/CSS/PHP/MySQL
Web Design/Development
Search Engine Optimization
Dynamic PHP/Datbase Driven Web Sites
Flash Animation and web sites
E-mail Newsletters
Adwords and online Marketing

Professional Experience:

LPC College 2007-Present

Adjunct Faculty for Visual Communications

Responsibilities:

Lead Visual Communication classes dealing with all aspects of design. Primary classes taught were Design Concepts and Advanced Web. Curriculum included using the latest version of industry standard Adobe CS5, effective web based standards using HTML/CSS/Flash focusing on User Experience, Validation, and SEO optimization. Curriculum was project based revolving around real-world client work that students would design and create under leadership; resulting in managing student teams from beginning to completion. Web projects ranged from static HTML/CSS based sites, to Dynamic CMS based sites, and e-commerce. Designed and maintained WordPress web site for vcom program.

Trovis:DESIGNS 2006-Present

Owner - Small Business

Responsibilities:

Management of client projects for large and small web projects; Meet with potential clients to determine needs and scope of the work; oversee and produce client work from inception to completion; Hire and oversee outside designers/developers if needed. Created range of web sites from standards compliant HTML/CSS, RSS feeds, using WordPress as a CMS, to creating custom php/MySQL scripts for data management.

Las Positas College

2006-10

Instructional Assistant

Responsibilities

Meet with clients to determine a projects "scope of the work", write work contracts, delegate students into teams and manage them to completion. Using the scope lead student teams to design and create friendly designs that met the needs of the client. Client projects were print and web based, focused more on web projects. Manage the finances of the Visual Communications Department; income, invoices, and student payments. Work one-on-one with students in studio setting answering questions design principles and technical regarding software and web technologies.

MindJamz, Inc

2010

Chief Technical Officer

Responsibilities

Report to the CEO about web site/application development, security, formulate visions and strategies for the technical product that make sure the company's technology strategy serves its business strategy. Company is an internet startup developing a web application for life affirmations. Designed and developed current web site and beta version web application.

Technical Proficiency:

Expert user of Industry standard design software (*Adobe CS4 Suite-Dreamweaver, Flash, Illustrator, Photoshop, After Effects*)

Expert in HTML/CSS with strong web standards

Intermediate skills in back-end developer code (*PHP, MySQL, Apache*)

Proficient in AS3, AJAX, and Javascript

Personal Strengths:

Knowledgeable in a wide array of subjects ranging from economics to theater and from rock climbing to philosophy. Having this eclectic set of interests gives me an understanding of many different perspectives and points of view. Strive to be a well balanced and understanding individual that is flexible and easily adaptable in any situation. Handle multiple tasks and projects at once and see them to completion. Currently a Blue Belt in Danzan Ryu Jujitsu, training for 2 years, and train in several other martial arts.

Education:

AA Visual Communications for Multimedia
Las Positas College of Livermore

Certificate of Completion for Commercial Print
Las Positas College of Livermore